



# BULAC 2014

## Annual Report

[bulac.org](http://bulac.org)



BROWNALUMNI  
ASSOCIATION

# Letter from the President



## 2013-2014 BULAC Board

### Executive Board

President

*Dania Matos '03*

President-Elect

*Alyse Ruiz '09*

VP of Finance

*Emily Rodriguez '09 MA '11*

VP of Programs

*Julio Reyes '12*

VP of Communications

*Christian Martell '10*

### At-Large Board Members

Brian Lopez '00

Kenneth Padilla '92

Cayetano "Guy" Sanchez III '80

Queridos BULAC members,

As my tenure as President comes to a close, I am filled with incredible optimism. While the time flew by (it does when you're having fun), each moment was filled with selfless contribution. Together, we brought engagement, recognition, and thoughtful programming across the nation that made a remarkable difference in our BULAC community both on campus and well beyond the Van Wickle gates.

We began the year building upon the social media presence from last year with a Facebook East Coast vs. West Coast challenge. We also added pages for our new BULAC communities in San Francisco and Boston. My hope is that our virtual communities will keep us connected and continue to bring you a little piece of BULAC, even when you cannot be physically present.

In our fundraising efforts, we collectively raised \$44,069 for the Third World Transition Program, exceeding our goal of \$40,000 by 10%! In addition, we garnered 455 new Latino/Hispanic donors to the Brown Annual Fund. You should be incredibly proud of what we have accomplished through the generosity of this community - I know I am!

As part of our meaningful contributions on campus, we engaged students and alumni through our Fall and Back to Campus weekends and a BULAC calling campaign where we reached out to Latino admitted students across the nation and the world to answer questions and establish a personal connection for them to Brown! We were also able to expand upon the Madrina/Padrino sponsorship for the Latino Commencement Dinner. The dinner had an excellent turnout and sold out for the first time since its creation.

Each time we set foot on campus, we engaged with current students in honest dialogue, specifically around issues such as U.S. Latino Studies, also touched upon in my keynote address at Latino Gala attended by President Paxson. I am proud to announce that this fall Brown is welcoming several new Latino faculty members and that is very much a testament to our commitment.

These are just some highlights of our year in review. My hope for this annual report is to provide you with a glimpse of how much we have accomplished together. I hope you are instilled with the same sense of pride and optimism that I have in being a part of this tremendous community we call BULAC.

Ever true,

Dania Matos '03, President 2012-2014  
Brown University Latino Alumni Council (BULAC)

# REGIONAL HUBS & REPRESENTATIVES

## 9 Number of BULAC Hubs present in major U.S. cities

### **Boston, MA**

Representatives: Vicky Rivera '93 / Erika Ruiz '05

### **Chicago, IL**

Representatives: Miguel Blancarte '09

### **Washington D.C.**

Representatives: Marcella Villa '04 / Rocio Rodarte '11

### **Los Angeles, CA**

Representatives: Marisa Hernandez-Stern '06

### **Miami, FL**

Representatives: Alyse Ruiz '09 / Christian Martell '10

### **New York, NY**

Representatives: Esther Mireya-Tejada '02 / Adam King '06

### **Providence, RI**

Representatives: Julio Reyes '12 / Emily Gonzalez '13

Emily Rodriguez '09

### **San Diego, CA**

Representatives: Edith Moreno '07

### **San Francisco, CA**

Representatives: Diana Garcia '13 / Maria Gracia Galvez Picon '10



## ONLINE ENGAGEMENT

BULAC has launched its newest website! Visit:

***[bulac.org](http://bulac.org)***



@BULACBrownU



Join our BULAC LinkedIn page to network with Latino alumni



### LIKE US ON FACEBOOK!

*[facebook.com/brownlatinoalumni](https://facebook.com/brownlatinoalumni)*

You can also find the following regional hubs on FB:

BULAC - MIA

BULAC - SF

BULAC - NY

BULAC - CHI

BULAC - BOS

BULAC - SD

BULAC - LA

BULAC - PVD

BULAC - DC



# PHILANTHROPY

We are very pleased to share with you the final results of our fundraising year. These are no small feats, and you should be very proud of what this group has accomplished.

**\$6,858**

The amount raised for the Third World Transition Program Endowed Fund for fiscal year 2014. BULAC has contributed over \$40,000 since the endowment was established.

**455**

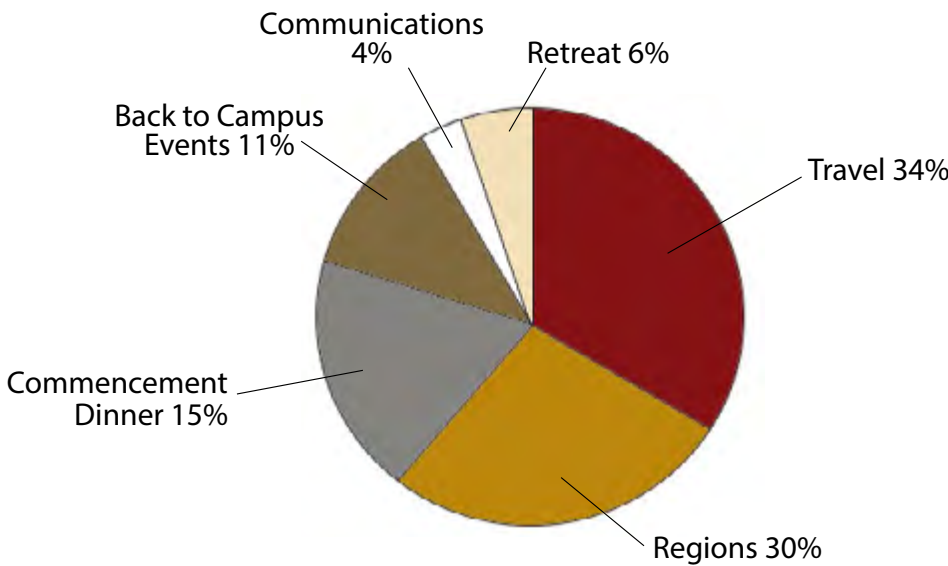
The number of Latinos/Hispanics who donated to the Brown Annual Fund.

**Annual Fund Donor Breakdown:**

**608** African American/Black donors towards goal of 900

**1,361** Asian American donors towards goal of 1,400

# FINANCES: Budget Allocation



## special thanks to:

### Alumni Relations

Todd Andrews  
Vice President, Alumni Relations

Valerie Cordeiro  
Assistant, Regional and Multicultural Programs

Myra Liwanag  
Director, Regional and Multicultural Programs

### Brown Center for Students of Color

Mary Grace Almandrez  
Director of BCSC, Assistant Dean of the College

Shane Lloyd  
Assistant Director of First Year and Sophomore Programs

Anne Marie Ponte  
Coordinator, Co-Curricular Initiative

Joshua Segui  
Assistant Director for Co-Curricular Initiatives

### Brown Alumni Association

Asian/Asian American Alumni Alliance

Brown Clubs

Brown TBGALA

Inman Page Black Alumni Council

Multicultural Alumni Committee

### University Advancement

Tammie Ruda  
Executive Director, Annual Giving

Kathryn Sembor  
Associate, Class Campaigns

Suzy Alba  
Assistant Director of Annual Giving