



2016 Fall Newsletter

Hello Brown Latino/a Alumni:

We are so thrilled to be kicking off our first newsletter as your newest BULAC E-Board Members! This summer, we met in Austin, Texas to begin brainstorming ideas for the next two years and are excited to set our goals in motion. We had a great time reminiscing about our time spent at Brown but our conversations quickly evolved into why we each felt compelled to join the BULAC E-Board. We quickly realized that our reasons all revolved around one common thread: to continue to support the Latin@ community at Brown and to expand our network with the alumni population.

Our goal this year is to continue cultivating our existing initiatives with alumni and to create a stronger bridge between the alumni community and the current Latino students at Brown. With this in mind, our biggest initiative this year includes bringing to fruition a mentorship program in which students will be matched with alums for mentorship, guidance, and support while they navigate the labyrinth that is college. Alums, you too will have your own mentor! We aim to create an all-inclusive mentorship program, take a look at the section below for more info!

In addition to the mentorship program, we will also continue to support our regional chapters and communities. We have a group of amazing regional reps who are in charge of spearheading local activities, so keep an eye out on your regional Facebook page for more information on the next event near you! Don't have an active regional chapter? Do not fret! We are working on expanding the regional chapters so stay tuned for more!

We want to ensure that we are fulfilling your needs as well and reaching as many of you as possible. In order to do so, we have created a Google Form to help us update our internal BULAC database. Please take 5 minutes to go over the form and share any concerns, comments, or insightful tidbits you might have for the new BULAC E-Board. We would love to evolve into an organization that is more present than it has ever been both on and off campus. This cannot happen without your feedback and support. By taking the time to fill out the Google Form, you will help us learn more about you and your interests, while giving you the opportunity to sign up for a few fun volunteering opportunities! With everyone's help, we can make BULAC stronger than ever!

Lastly, we would like to take a brief moment to recognize the previous BULAC E-Board: Alyse Ruiz, Juan Carlos Carranza, Andrea McWilliams, Julio Reyes and Marisa Hernandez-Stern.

We look forward to meeting several of you, whether online or in-person at events held either at Brown or regionally. Just in case you can't make any of these gatherings, we will be sending out quarterly newsletters where you will be informed of all things BULAC and Brown. Please take a look

at some of our plans for the year below. We look forward to connecting and making this a fantastic year!

Reach out to us anytime via communications@bulac.org or on our FB page. Thank you for your dedication and hard work to this community! We are excited for where the next two years will take BULAC and all Latin@s of Brown.

Ever true,

Marco Martinez '08, Diana Garcia '13, Alina Moran '93, Alex Ocampo Carr '06, Michelle Hernandez '15,

BULAC E-Board

Meet the new E-Board!



Marco Martinez '08, President

The four years I spent at Brown (part of the illustrious class of 2008; Department of Latin American Studies) were the most formative years of my life. The challenges I faced academically during my time there made me a more adaptable and inevitable life-long learner. As an outlet, in my moments of stress, I found that that my comfort and solace came from my closest friends and Brown family in the Latino Community. I looked to the Latin@/multicultural staff – Professor Ralph Rodriguez, Professor Sandra Russo-Rodriguez, Mercedes Domenech, Angela Romans, Dean Carolyn Denard, President Ruth J. Simmons- for academic and life advice, and turned to my peers at the TWC, in MEChA, MEZCLA, BULC, MPC's and MPC friends for everything else in between. Who I am now was deeply shaped by experiences I shared with these people. To say that Brown changed my life is an understatement.

Now, eight years out, I have spent my time in and out of the classroom as an educator. I was part of Teach For America's 2008 Corps where I worked with 5th graders in science for two years in my small hometown of Edcouch-Elsa in South Texas. Immediately after, I joined IDEA Public Schools in the Rio Grande Valley and now in Central Texas where I have collectively taught Pre-AP World Cultures, Pre-AP Biology, Chemistry, and Algebra, and have acted as an interim Instructional Coach and Campus Testing Coordinator.

Since graduating I have been an active member in the regional alumni groups for both the RGV and Austin. Along with fellow alumni, Elizabet Palacios '06 and Isabel Martinez '05, we founded the Brown Club of the Rio Grande Valley in 2010. I have also been an active interviewer for prospective Brown University students over the past half-decade. Giving back to Brown with my time has been one of a few ways I stay connected with The University. Being able to unite with fellow alumni and share my experiences with those who have an interest in Brown has paved the way for my leadership in BULAC. Two years' time is a small amount given the ambitious work that the BULAC board and I have tasked ourselves to accomplish; creating and fostering a more meaningful mentoring program for Latin@ undergrads and alumni, supporting a stronger line of communication and connectivity for all Latin@ alumni amongst one another and Brown, and ensure that BULAC's progress is both well-known and longevitous. I look forward to working with Brown's ever expanding Latin@ alumni community and assisting them to stay connected with each other and with Brown.

Diana Garcia '13, VP of Communications



Diana Garcia is currently the Partner Marketing Manager on the Multicultural Marketing team at Google. Her role entails partnership support, managing community outreach events, and developing marketing insights. The mission of her team is centered around leveraging the power of technology to empower diverse communities. She began at Google as a BOLD intern in 2011 and was accepted the following summer of 2012. During her first internship experience, Diana was on the Diversity and Talent Inclusion Team in the People Operations department and helped develop a strategic plan that helped incorporate more computer science classes in Historically Black Colleges and Universities (HBCU's). The following summer, she was on the Small and Medium Business Enterprise Team for Latin America in the sales department and conducted extensive database analysis to provide insights for

new business development recommendations in Latin American countries.

Class of 2013, Diana earned her BA in International Relations with a focus in political economy and development. She also studied politics and international affairs at the Universitat Pompeu Fabra in Barcelona, Spain. She is originally from Chicago but has lived the majority of her life in Phoenix, AZ. Her main passions include bridging the digital divide, diversity inclusion, and providing educational resources to first generation college students.

Alina Moran '93, VP of Finance and Development



Alina Moran is the Chief Executive Officer at NYC Health + Hospitals/Metropolitan. Metropolitan is a 338-bed acute care facility located in East Harlem. The hospital is member of NYC Health + Hospitals, the largest public health care system in the nation, which provides essential services to 1.2 million New Yorkers every year. In her current role, Mrs. Moran is responsible for leading the day-to-day operations of the hospital, overseeing a \$310 million dollar revenue budget and over 2,600 employees.

Mrs. Moran previously served as Chief Financial Officer at NYC Health + Hospitals/Elmhurst, where she oversaw a \$570 million dollar revenue budget and 450 employees. At Elmhurst, she used Lean methodologies to significantly reduce Discharged Not Final Billed (DNFB) and Accounts Receivable (AR) days, allowing the hospital to capture revenue more efficiently. In addition, she served as the Project Lead for the hospital's implementation of EPIC, a leading electronic medical records system. Prior to her time at Elmhurst, she served as the Assistant Vice President of Managed Care, responsible for the negotiation, management and implementation of the public health care system's 18 managed care contracts valued at \$1.3 billion dollars. Over the years, she has been recognized for her leadership in several key corporate initiatives including charge capture, revenue optimization, documentation, and coding.

Mrs. Moran earned a Bachelor of Science in Mechanical Engineering from Brown University and a Masters in Public Administration from Baruch College. She is an active leader in her community and was involved in the establishment of the Rhode Island Political Action Committee and Brown University Latino Alumni Council. In addition, Mrs. Moran has been honored by the following prestigious national organizations: Pew Civic Entrepreneurship Program (1998), National Urban Fellowship Program (2000), National Hispana Leadership Institute Executive Leadership Program (2008), and America's Essential Hospitals/National Association of Public Hospitals and

Health Systems Fellows Program (2013). In 2012, she was honored to be elected to serve as a member of the Board of Trustees for Sigma Lambda Upsilon/Señoritas Latinas Unidas Sorority, Inc.

Raised in the Bronx, Mrs. Moran now lives in New Jersey with her husband, Robert, and two children.

Alexandra Ocampo Carr '06, VP of Campus Programs



A native of Pawtucket RI, Alexandra Ocampo Carr '06 had always dreamt of attending Brown University. That dream came true when Alex was admitted to the Class of 1998. While at Brown, Alex was a campus tour guide, an MPC Friend, and active in LASO and Sigma Lambda Upsilon/Señoritas Latinas Unidas Sorority, Inc. while being supported by amazing faculty and making lifelong friends. Since graduating from Brown in 2006 with a degree in Public and Private Sector Organizations, Alex has endeavored to remain #EverTrue, serving every year as a BASC alumni interviewer and most recently interviewing 10 applicants for the Class of 2020.

Professionally, Alex has served as the Director of Human Capital with Achievement First, Inc. for the last three years, supporting the school leaders and staff of thirty K-12 schools in Brooklyn, Bridgeport, Hartford, New Haven and Providence. She was selected by her peers as a 2015 Core Values Champion as one of four staff who best embodied integrity, collaboration and team & family. Prior to her time at Achievement First, she spent seven years with Target Corporation: first, as an assistant store manager in Seekonk MA and subsequently as a Human Resources Business Partner for 21 stores in CT and western MA. She is a SHRM Senior Certified Professional and currently lives in Fairfield CT with her husband Jé '97, 13-year-old son Jonas, and 4-year-old Chihuahua mix, Sprocket.

Michelle Hernandez '15, VP of Regional Engagement



Michelle was born and raised in New York City, where her younger brother and she were brought up with her parent's Colombian and Dominican cultural heritage. She graduated from Brown as part of the Class of 2015 with a B.A. in Environmental Studies. Throughout her time at Brown, Michelle was involved with the RPL community as a Minority Peer Counselor (MPC) and Community Advisor, with the Brown Students of Color Center as a MPC and MPC Friend, and is a lifetime member of Brown's Zeta Theta Chapter of Alpha Chi Omega.

Michelle moved to Washington, DC after graduating and has stayed involved with Brown through the Brown Club of DC and BULAC's regional DC chapter. She is passionate about environmental and social justice issues and is excited to be serving as a liaison for our Latino alumni.

Upcoming Events & Opportunities

Select Fall Alumni Weekend Events Click [here](#) for weekend's general schedule and to register

BULAC's Bienvenidos

Friday 9/23, 2-3:15pm, Brown Center for Students of Color (formerly TWC) Lounge

Stop in for refreshments and meet representatives from the new board. Learn about our mission and vision and share with us your initial goals and hopes for BULAC 2017-2018.

Diversity Caucus: Embracing Diversity, Encouraging Connection

Friday 9/23, 5-7pm, Location to be provided in Registration Packet

Come discuss ways alumni can make meaningful connections with current students while advancing Brown's goals of diversity and inclusion through the affinity groups..

Unity Meet and Greet with Students

Saturday 9/24, 2-4pm, Location to be provided in Registration Packet

Here's your chance to meet current undergraduate and graduate students in a very informal setting. A perfect way to embody how we are #EverTrue.

Regional Reps:

Our regional representatives are the frontline of BULAC. Representatives are responsible for overseeing chapter activities, hosting events, and fostering our regional communities. Our representatives work hard to bring together our Latino alumni. Check out our amazing regional reps:

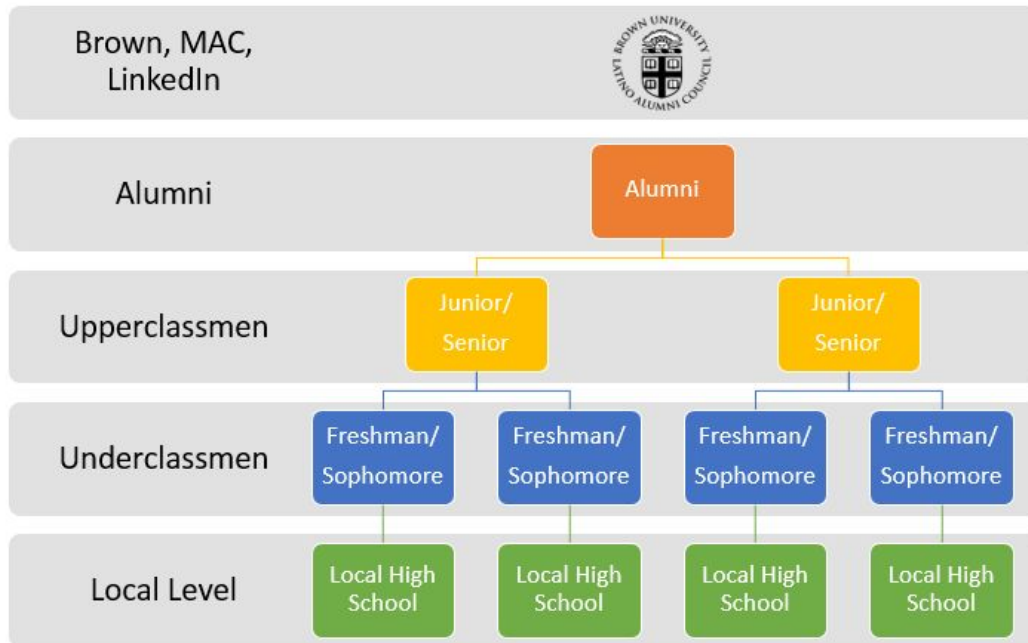
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| Boston : | Vicky Rivera |
| Los Angeles : | Marisa Hernández-Stern and Rudy Torres |
| Miami : | Kim Arrendondo |
| DC : | Patricia Rojas, Walter Garcia, Michelle Hernandez |
| San Francisco: | Maria Gracia Galvez Picon |
| Providence: | Emily Gonzalez and Emily Rodriguez |
| New York City: | Andrea McWilliams |

We are always looking for more regional representatives. If you are interested in getting involved in your local chapter let us know by sending an email to programs@bulac.org

Mentorship Program

The Latin@ Mentorship Program is one of our major priorities over the next two years. Although there have been mentoring programs at Brown within the Latin@ community, we'd like to expand this concept and streamline it so that the Latin@ community at large can be involved and connected. In a nutshell, alumni will be connected via a LinkedIn page to share professional/social advice, the alumni who choose to become mentors would then mentor 1 to 2 upperclassmen, these upperclassmen would then be mentors to 1 to 2 underclassmen, these underclassmen would then be responsible for promoting Brown to their respective high schools when they return home for Winter Break and/or Summer vacation. Mentors would be trained on what and how to properly lead and coach their mentees to and through Brown. Conversations would range from 'Why is Brown a good choice for me?' to 'Where can I go for chem tutoring?' to 'Where can I go to get my

resume revised?' to 'What jobs are available in Chicago for a political science major?' to 'How can I navigate through med school/law school/grad school?' There is a lot of leg work to be done but the goal is to get this kicked off by the Fall of 2017. If you'd like to help in the planning, please reach out.



We want to hear from YOU!

Please fill out this form [here](#) to learn more about your interests and hear what you'd like to see BULAC do this year!